



Sales and Marketing Assistant to the CEO
Cobbler Technologies (www.cobblertechnologies.com)

Join a proven management team with virtually unlimited opportunity. Get a seat at the table with a funded startup that has an open culture where your voice makes a big difference. You will be a hands-on contributor as we improve lives across entire markets and repeat our past business successes.

- Flexible and positive work environment
- Management team with a track record of success and recognition
- Part of an agile team that is creating new methods with cutting edge technology
- High growth opportunity with exposure to leadership of larger companies

Our patented technology has significant international implications on multiple leading-edge fronts. For example, we address rapid blockchain integration, data interoperability and instant personalized software solutions in the cloud.

We are looking for you if you can think on your feet and are good at articulating your ideas verbally and in writing. We can expand your horizons if you have a positive and persistent can-do spirit and the following descriptions apply:

- Focused worker who thrives on checking off lists and tracking tasks to completion
- Effective professional communicator equipped with a get-it-done personality
- Tech-savvy business software user who likes exploring new technologies
- A good listener and critical thinker who can hear a customers' underlying messages and respond or report accordingly
- Good proofreader
- Good graphically-persuasive storyteller

The work is side-by-side with the CEO who is bouncing between Northwest Arkansas, Little Rock and Memphis, TN. Your location in any of these regions is a plus, although new account opportunities are global. The daily experience will include:

- Assisting in the development of presentations designed to acquire new customers
- Drafting marketing materials for distribution, mostly digitally
- Handling some external communications for the CEO including planning for speaking engagements
- Coordinating lead-generating events
- Keeping things systematically moving forward by audience segment

This is a salaried, executive position in a flexible environment that you can mold to fit your life. Compensation will be based on talent, relevant education and experience. Please, submit a one-page resume and a short cover letter to the CEO, marla.johnson@cobblertech.com. Explain why you think you will be a good fit for the job, your work location and how you would best integrate the job into your life/daily routine along with any salary requirements.